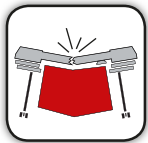


PRINT BLACK, GET...

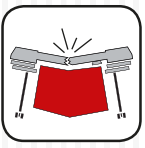
- ...WHITE
- ...NEON
- ...METALLIC
- ...COLORS



THE ULTIMATE FLEX/VINYL ALTERNATIVE

FOREVER FLEX-SOFT (NO-CUT)





THE ULTIMATE FLEX/VINYL ALTERNATIVE FLEX-SOFT (NO-CUT)

THE REVIVAL OF LASER TRANSFER PRINTING

Screen Printing is losing more and more of the market share to alternative printing systems. The digital world, in which we are living is bringing new challenges. Demand for small runs and individual prints (print-on-demand) is increasing. Flex (Vinyl), Sublimation and DTG-System have been very popular over the past 10 years, but each system has struggled to keep up with the changing needs of the industry.

Flex (Vinyl) is extremely time consuming and is limited in size and design.

Sublimation only works on light colored polyester garments and DTG-Printers still have problems with the white ink. The pre-spraying and post-pressing of the garment is time consuming and naturally slows the production.



FOREVER's answer to all these different systems is **NO-CUT!**

FLEX-SOFT (NO-CUT) for single color designs
LASER-DARK (NO-CUT) for multi color designs
(see page 7)

No-Cut covers the complete area of textile printing. There are neither limitations on design, nor on textile garment or color. The application is easy to learn and fast, doesn't require high investment and it is a dry system, meaning no headache with drying inks, humidity or changing weather conditions.

The No-Cut-System covers the complete area of textile printing including Metallic or Neon colors, Flock applications and Rasterization.

“ I have worked very hard on the No-Cut-Products and I am proud to see the results of my 20 years of experience in Research & Development for the Transfer Printing Industry. The wind has changed its direction. The revival of Laser Transfer Printing can't be stopped. Go for it. Be a part of the revolution. “

Bülent Öz
Managing Director
& Chief Developer

APPLICATION of **FLEX-SOFT (NO-CUT)**



1 Print your file onto the colored A-Foil



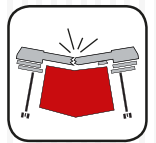
2 Press the A-Foil together with the B-Paper LowTemp



3 Peel A & B media apart and see, that the white opaque adhesive of the B-Paper LowTemp sticks only to the toner on the A-Foil. Now your transfer is ready.



4 Press the A-Foil Transfer on your shirt and you will be **impressed!**



A-FOIL COLORS

Currently you can choose among 16 fantastic colors but **this is just the beginning**. In the first attempt we manufactured White, Black and Spot Colors like Neon and Metallic colors which B&W, CMYK and CMYW Printers are not able to print.

Seven of the most popular standard colors, as well as six Metallic colors and three Neon colors can now be printed using a basic B&W Printer.

STANDARD



METALLIC



NEON



ILLUMINATE UNDER BLACK-LIGHT
 (FLUORESCENT EFFECT)

B-PAPER LOWTEMP

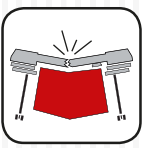
FOREVER
 Laser-Dark (No-Cut)
 All colors
 compatible with
 most laser printers
 (except for the
B-PAPER LowTemp
 White Base)
 (Do not print on this paper)

The B-Paper LowTemp was developed specifically for the A-Foil. It is finely tuned to ensure optimal processing and it is suitable for the application process

The special coating of the B-Paper LowTemp starts to develop its adhesive power at 100°C (212°F), allowing a perfect separation while pressing against the A-Foil and while pressing the A-Foil on a variety of different surfaces.

with all A-Foil Colors.





THE ULTIMATE FLEX/VINYL ALTERNATIVE FLEX-SOFT (NO-CUT)

ADVANT

€ MINIMUM/ NO INVESTMENT

Do you own a Transfer Press?
Then all you need is a cheap Color or Black & White Laser Printer starting from € 50. Now you are ready to dive into the new world of the unique Flex-Soft (No-Cut).

LOW STORAGE REQUIREMENTS

It is well known that rolls take up a lot of storage space and are very difficult to handle. Our transfer media is conveniently delivered in boxes and requires only a fraction of the storage space.

NO CUTTING NO WEEDING

It is time to put your plotter in long term storage. From now on there is no more plotting or weeding. Take advantage of this unique new product and let it work for you.

FINE DETAILS, RASTER, VINTAGE & USED LOOK

Any image can be printed. You will not have to turn your customer away or lose valuable time discussing or experimenting, what can be cut and weeded.

SUITABLE FOR COTTON & POLYESTER

Transfer printing on dark colored polyester garments with Flex is a challenge. Once the sublimation dyes in the polyester garment are activated, they start migrating through the Flex material and pollute it during the transfer process and sometimes after washing. Flex (Vinyl) manufacturers offer Flex (Vinyl) with Subli-Stop function to avoid this. With Flex-Soft (No-Cut), you only need one material for both garments. Because the sublimation dyes are not activated at the Flex-Soft (No-Cut) application temperature of 275°F (135°C), there is no color migration.

VERY GOOD WASH RESISTANCE

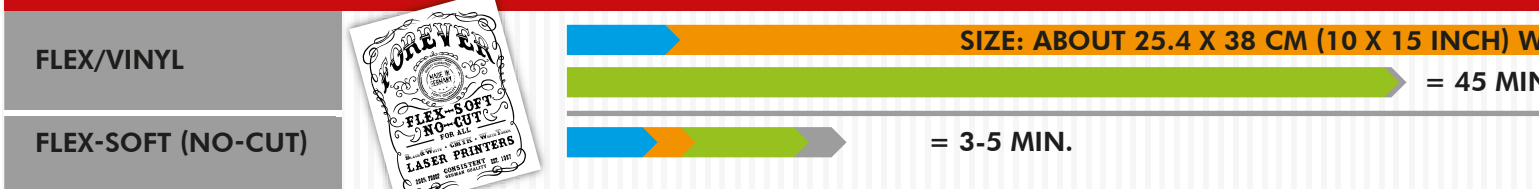
Thanks to the complex composition and many years of research and development, we have managed to bring a product to the market, with convincing washability. Even larger areas or photographs have high wash resistance through rasterization. Rasterization allows water to pass through the image during the wash and spin process and increases the washability enormously.

TIMELINE

🕒 FLEX (VINYL) vs FLEX-SOFT (NO-CUT)



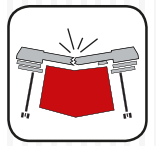
🕒 FLEX (VINYL) vs FLEX-SOFT (NO-CUT)



🕒 FLEX (VINYL) vs FLEX-SOFT (NO-CUT)



- FILE PREPARATION AT THE PC OR MAC
- CUTTING WITH THE PLOTTER / **PRINTING** WITH A B&W, CMYK OR CMYW LASER PRINTER
- WEEDING** WITH A WEEDING TOOL / TRANSFER TO **A & B**
- TRANSFER** ONTO THE T-SHIRT



ADVANTAGES

 **EXACT CALCULATION**

As you can see in the Timeline below, the time involved in the Flex-Soft (No-Cut) Application is always the same, regardless of how complicated the design is. This allows you to calculate your labor costs exactly, which changes dramatically (depending on the design) by the regular Flex/Vinyl Cutting & Weeding Process.

 **SUITABLE FOR FASHION**

Through the unlimited design possibilities like Rasterization, Used Look, Vintage Effect and Finest Details, you can finally conquer areas in the industry that were beyond the reach of conventional Flex/Vinyl foils.

 **NO SPECIAL SOFTWARE NEEDED**

No need for special graphic software or knowledge. Make your print-outs with a PDF Reader, a Document Creator or any freeware from the internet.

 **FILE PREPARATION/VECTORIZATION**

Forget everything about cut paths! Check the color and size of your image and print. Everything else is done almost automatically. You will save plenty of time and avoid mistakes.

 **ENORMOUS TIME SAVER**

Time is money! A well-known saying that every one of us understands. Usually you do not need any more than 3 minutes from the print-out to the finished textile, no matter how detailed the design is. Take the extra time for more meaningful tasks.

 **SOFT TOUCH**

You will feel the difference. Flex-Soft (No-Cut) is much more thinner than a conventional Flex/Vinyl foil. Even photographs feel soft through rasterization.



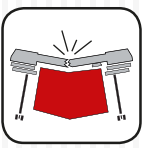
(NO CUT) SIMPLE DESIGN

(NO CUT) COMPLEX DESIGN

(NO CUT) WITH A SPEED OF 7.6 CM/SEC. (3 INCH/SEC.)
1.5 MIN.

(NO CUT) RASTERIZED DESIGN

(NO CUT) RASTERIZED IMAGES WITH FLEX (VINYL)



THE ULTIMATE FLEX/VINYL ALTERNATIVE FLEX-SOFT (NO-CUT)



UNLIMITED APPLICATIONS

COLORS



SILVER METALLIC
GOLD METALLIC

WHITE
BLACK

JADE GREEN
GOLDEN YELLOW

ROYAL BLUE
CYAN

RED



LILAC METALLIC
BLUE METALLIC

GREEN METALLIC
RED METALLIC

NEON PINK

NEON GREEN

NEON ORANGE

UNLIMITED CREATIVITY - WITH WHITE TONER PRINTER & FOREVER TRANSFER MEDIA



Revolutionary Technology

The CMY White printers from OKI blow up the final barrier in creativity and design. The new transfer papers from FOREVER make transfer printing on dark fabrics as easy as on light colored textiles. The result is soft, brilliant and T-Shirts can be washed 20 times without any significant loss of print quality. The black color is mixed by the three colors (CMY) and the white toner covers

all colors on the image except the black printed areas. The printer software automatically sets more white toner on bright colors and less white toner on dark colors to achieve the optimum color reproduction on the textile. You can find more information in our our White Toner Magazine or on www.WhiteTonerTransfer.com

MULTI-TRANS SILVER & MULTI-TRANS GOLD

PRODUCT LAUNCH
AT FESPA 2016 IN AMSTERDAM

1-PAPER-SYSTEM



MUGS



MUGS



PAPER

PLEXIGLASS/ACRYLIC GLASS



These brand new products have nothing to do with Flex-Soft (No-Cut), but they are another breakthrough in Laser Transfer Printing. **The system works similar to Flex-Soft (No-Cut).**

**PRINT BLACK
AND GET SILVER OR GOLD**

So, it is a **one paper process.**

PRINT AND PRESS

These products are also suitable for Black & White, CMYK and CMYW Laser/LED Printers. The major difference is in the application.

Our Multi-Trans Hard Surface paper has been on the market for almost 20 years and is suitable for printing multi-colored designs on white or light colored surfaces. The new innovative Multi-Trans Silver & Multi-Trans Gold transfer papers work the same way, except that they print single-color silver or gold on any color hard surfaces (including black) e.g.: Ceramics, Acrylic Glass, Wood, Glass...



FOREVER is the world's leading heat transfer manufacturing company that has been producing transfer media for the digital printing industry since the early 90's. We focus on delivering innovative, high-quality solutions for all kinds of different digital printers and ink systems. FOREVER's products are used in over 100 countries, from small retailers to large industrial manufacturers. FOREVER is the choice of the experts!

- Contract Coating
- Special Know-How in Multi-Layer Coatings
- Development of Customer Specific Coatings
- Manufacturer of Digitally Printable Media for Desktop, Large Format and Industrial Printers
- Converting of Master Rolls to Sheets or to Small Rolls
- OEM-Packaging

WORLD'S LEADING MANUFACTURER OF **DIGITAL TRANSFER MEDIA FOR**



WHITE TONER
PRINTER



LASER
PRINTER



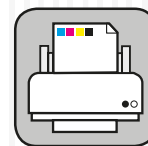
SUBLIMATION
PRINTER



SOLVENT
PRINTER



PLOTTER/
CUTTER



INK-JET
PRINTER



HP
INDIGO

